

-a word in
edgewise;
wise and
otherwise

P. R. MILNES

The opinions expressed in this column are the personal views of the writer and do not necessarily reflect those of the management; in fact, from time to time they do not. —Editor.

NEW YARDSTICK!

A statement by one of the speakers at the Bourbon rally held at Martinez a couple of nights ago would put into force and effect furnish a new yardstick by which to measure party fealty.

Whether the orator was carried away by his exuberant enthusiasm of the moment or made his declaration after due thought and consideration I do not know, but if allowed it would bring about an entire change in our way of doing politics and relegate party machinery to oblivion.

His assertion was to the effect that any man who did not agree with Roosevelt and his policies was not a Democrat and would not be recognized as such.

THE PARTY PLEDGE

It is no strain on the memory to recall the Democratic platform which Mr. Roosevelt publicly said on many occasions—immediately after its adoption, and hundreds of times during the campaign he accepted in its entirety and would be a rule of guidance in handling the affairs of the nation, in event of his election. That platform contained promises which the American people expected him to keep. It was the party's pledge to the country relative to governmental acts and principles.

BROKEN PLANKS

With one exception that of the return of liquor—every pledge has been either ignored or broken and the president has charted his own course in an entirely different direction than that mapped out for him and with an indifference to

(Continued on Page 8)

Co. Supervisors
Medics, Discuss
Hospitalization

A plan for the private hospitalization of citizens and physicians' services for nominal amounts was discussed last evening at a joint meeting of a group of physicians from the County Medical Association and the entire membership of the Board of Supervisors, held at the Hotel Garneau.

The discussions were the outgrowth of a demand made on the supervisors some time ago for passing the control of the county hospital over to a joint committee of doctors and laymen. This was refused. Another request for general admission to the hospital could not be granted as the facilities are inadequate to cope with the situation that would thus be created.

The medical men recognized that there are many who are unable to meet regular hospital costs and pay the regular fees of a physician, yet are reluctant to go to the county hospital, such action on their part nominally at least, labeling them as charity patients. On the other hand they are in a position to pay something and are willing to do so.

The suggestion was made that the medical men submit a plan and present it to the supervisors, and if agreeable, then an ordinance would be drafted and passed embodying it. That is the reason for the meeting last evening, at which complete harmony of views prevailed. Police began an immediate search for the defendant, whom they had taken another meeting will be held in the next two weeks at which it is expected a definite conclusion will be reached, and later officially presented to the supervisors.

The discussions took place at a dinner session, which lasted for several hours.

DeLap To Attend
Committee Meet

Assemblyman T. H. DeLap will leave this morning for Santa Cruz, where he will attend the state convention of the agent of the State Farm Insurance company to be held at San Diego. He will be absent about a week.

THE WEATHER

S. F. BAY REGION—Fair but with considerable cloudiness today and tomorrow; continue cool, moderate changeable wind, frost Friday morning.

NORTHERN CALIFORNIA—Fair today and tomorrow but unsettled with rain and snow in the north portion Friday; frost Friday morning; gentle to moderate changeable wind off the coast.

QUAKES HIT EAST; 2 KILLED IN HELENA

RECORD — HERALD
THE MILITANT PAPER OF CONTRA COSTA CO.

VOL. XXVI, NO. 2642.

TELEPHONE 70

RICHMOND, CALIFORNIA FRIDAY MORNING, NOVEMBER 1, 1935.

TELEPHONE 71

PRICE 5c

COVERS THE FIELD

The Record-Herald Is Unsurpassed In Its Coverage of Local, State and National News.

An Independent Newspaper

KIDNAP SUSPECT CAPTURED HERE

ILA Refuses To Join Gulf Embargo

Dictator



BUILDINGS DEMOLISHED BY SHAKES

HELENA, Mont., Oct. 31.—UP—Two persons were dead and at least 10 others seriously injured in a severe earthquake that rocked Western Montana shortly before noon today.

The dead were Roman Kennedy and Ed O'Brien, workmen who were repairing a chimney at the Kesseler brewery when the quake came.

They were thrown to the ground and buried in an avalanche of falling brick. The brewery was demolished.

MANY INJURED

Scores were receiving first aid treatment from highway patrol of men and relief agencies.

Residents of Helena, already fatigued from weeks of earth tremblings, hurriedly evacuated business and residence buildings. Streets in the downtown area were roped off and highway patrolmen were called in from all parts of the state to assist Helena police and National Guardsmen to maintain order in the State capital.

Remaining walls of the city had fallen to the ground. The building had been condemned after the first series of quakes. A police car parked near the city hall was buried from falling debris while many other automobiles throughout the city were damaged by falling walls.

HEAVY DAMAGE

Damage was heavy in the Feder

(Continued on page 8)

East States Are Hit By Earthquakes

NEW YORK (Friday) Nov. 1.—UP—An earthquake rocked a large section of New York State early today.

The shock was reported felt here, in Buffalo, Albany, Syracuse and Rochester.

The shock was felt about 1:10 A. M. in all places reported. It lasted for several seconds.

PEOPLE PANIC STRICKEN

In Buffalo, police received reports of persons being thrown from their beds by the shock, of pictures falling from walls and of dishes being broken. The strongest buildings rocked there.

In Albany, people ran into the streets in their nightclothes when the shock was felt. A portion of New Jersey also was rocked.

PITTSBURGH HIT

PITTSBURGH, Friday, Nov. 1.—UP—Distinct earthshocks were felt in several sections of the city early this morning. There were no immediate reports of damage or injuries.

Hundreds of persons reported the tremors and said they lasted for several seconds, beginning at about 1:05 A. M. The shocks were

"If evidence of embezzlement of public property, in which I believe the evidence develops conditions that warrant, I will ask for indictments," said Healey.

MARTINEZ, Oct. 31.—"If the evidence develops conditions that warrant, I will ask for indictments," said Healey.

District Attorney Francis P. Healey declared today as he continued his investigation of the seizure in the ranch San Pablo gambling

raid on October 17 of a roulette wheel and slot machine, claimed to

have been previously seized in raids and ordered destroyed and a half pint tear gas bomb.

"If evidence of embezzlement of

public property, in which I believe

the evidence develops conditions that warrant, I will ask for indictments," said Healey.

SHOCKS IN MICHIGAN

ANN ARBOR, Friday, Nov. 1.—UP—The seismograph at the University of Michigan today recorded an early earthquake shock of 10 to 15 seconds duration at 1:06 A. M. Detroit airport attendants reported they had felt the shock.

The discussions took place at a dinner session, which lasted for several hours.

Carl Odell To Attend Conclave

Carl Odell will leave this morning to attend the state convention of the agent of the State Farm Insurance company to be held at San Diego. He will be absent about a week.

HAS COLD SWIM

SEATTLE, Oct. 31.—UP—Although the temperature registered well below freezing today, it did not stop Superior Judge James T. Lawler, 63, from taking his usual swim in Lake Washington. He has plunged into the lake every day for the past eight years. "It was just 1932, to a charge of passing a like eating ice cream on a hot worthless check for \$32.50 upon A. O'Dell, he is employed at the Standard Oil company in Richmond.

Term Of Check Passer Is Fixed

MARTINEZ, Oct. 31.—The prison term of A. S. Jacques, 59, of Richmond, who was sentenced to Folsom on a charge of passing worthless checks, has been set at seven and one-half years. It was learned today in a notice received at the office of County Clerk S. C. Wells.

Jacques pleaded guilty March 18, 1932, to a charge of passing a like eating ice cream on a hot worthless check for \$32.50 upon A. O'Dell, he is employed at the Standard Oil company in Richmond.

She asks custody of a minor child and \$60 monthly alimony.

RICHMOND

Exiled



BRIDGES IN DEMAND ON A. F. L. CHIEF

SAN FRANCISCO, Oct. 31.—UP—West coast longshoremen will participate in a national boycott of San Francisco port goods, called for November 1. It was indicated today that community coal strike committees of longshoremen and leaders are clarified.

Chairman of San Francisco committee, in a recent statement of William Green, president of the American Federation of Labor, that their campaign to destroy work from among Harry Rude, local I. L. A. president today released Green asking him to clarify his position on maintenance of work agreements as they pertain to "hot car" embargoes.

RELEASER SUPPORT

"Recent public statements by yourself and Assistant Secretary of Labor Edward G. McGrady regarding sanctity of agreements are being used by shipowners here in attempt to influence public opinion for their campaign to destroy waterfront unions," Rude telegraphed.

"I have your statement, which shipowners have published in pamphlet form, employees demand we refuse any import to Gulf of California and handle all ships loaded by strike breakers in Gulf port."

ASK VIEWS

"Joseph P. Ryan, president of

(Continued on page 8)

FORMER KING GEORGE II of Greece, who has been living in exile in England, but who expects to return to his throne, following the military coup in his country engineered by General George Kondilis. The picture shows the King approaching his home in Dover Street, London, recently.

MARTINEZ, Oct. 31.—A double victory was scored today by Attorney Thomas M. Collins and Robert Collins of Richmond and Jess Nichols of Oakland when jury

ruled in their favor in a trial of J. F. Cannon versus Libura McRae, brought in a verdict denying the plaintiff any part of the \$10,000 damages he sought, and awarding the defendant, whom they represented, the sum of \$2,500.

The accident occurred at San Pablo and Alameda avenues on June 21 of this year when the cars of the parties to the suit were involved in a collision. Cannon claimed to have suffered a back injury and concussion of the brain.

A cross-complaint was filed by the defendant McRae in which he alleged that Cannon in making a left hand turn from Alameda into San Pablo avenue operated his car in a careless and negligent manner and was responsible for the injury.

The defendant's attitude reflected a stiffening official position. The Foreign Office spokesman explained privately that Baron Pompe Alois, Italian delegate, is going to the League meeting at Geneva prepared to examine peace proposals but not to offer any.

NO ILLUSIONS

"No vague illusions are entertained by official," he added, emphasizing that Italy will not accept any settlement of the Italian-Ethiopian conflict not in keeping with Fascist policy.

After Mussolini's speech delivered at dedication of 20 new university buildings, student leaders organized the mass into a parade which wound through principal thoroughfares, blocking traffic.

Many of the students showed anti-British slogans. Isolated groups paraded to demonstrate before the goldsmith shop of Mapes Webb's and the store of Robert Evans, two of the principal British-owned places of business in Rome.

The Embassy was in no danger and authorities described the increased guard as "precautionary."

DIIVORCE GRANTED

MARTINEZ, Oct. 31.—Superior Judge Thomas D. Johnson granted an interlocutory decree of divorce to George H. Player from Louise B. Player on grounds of cruelty yesterday. Attorney Francis W. Collins of Pinole represented the plaintiff.

Releaser



Mahan Pal Invaders Arrested

REPULSED

On Tanker

BY TRIBES

Clarence Silva, 29, parole violator and Weyhauzer kidnap suspect is in the county jail, where he was taken, after being arrested last night or the Standard Oil tanker H. M. S. S. was set on fire by Sheriff Oscar Miller, Deputy Sheriff Ralph Harrison and Deputy John Ralph Beck.

Silva, who was paroled from San Quentin in June of 1934, admitted that he was in Tacoma at the time of the kidnaping of the Weyhauzer boy and that he saw while there, William Mahan, the collector of the \$200,000 ransom from the Weyhauzer boy's father and organizer of the kidnaping.

Silva was sent to San Quentin from Yolo county in 1930 on a charge of attempted murder. He was paroled and later returned for parole violation. His latest release from the institution was on June 1st, 1934, and was secured through the intercession of A. G. Dawn, whom investigation later developed to be a notorious Mahan. The latter offered Silva with a job. The job led to the establishment of a tire shop at 2269 San Pablo avenue, Berkeley.

When questioned by officers last night Silva accounted for his presence in Seattle at the time of the kidnaping by saying he went there to collect \$200 that a man owed him, but could not tell the name of the man. He admitted contacting Mahan at that time, but denied participation in the kidnaping.

The technical charge on which Silva was taken into custody was violating his parole by writing letters to George Kett of Berkeley in which he threatened to shoot the latter if he disclosed certain information which Silva had imparted to him. Members of the tanker's crew said they had seen a pistol on Silva several times during the voyage here from the north.

The defendant's attitude reflected a stiffening official position.

The Foreign Office spokesman explained privately that Baron Pompe Alois, Italian delegate, is going to the League meeting at Geneva prepared to examine peace proposals but not to offer any.

NO WILL LEFT BY VETERAN ATTORNEY

MARTINEZ, Oct. 31.—Stating that a part of the estate of the late J. E. Rodger, prominent attorney, consists of a pair and walnut cabinet which needs immediate attention, J. E. Rodger Jr., today filed a petition in Superior court here asking special letters of administration.

Rodger died October 27, 1935 and his estate exceeds \$10,000 in value, it is stated.

In the request for the special letters of administration.

STOLE FOR WOODEN LEG

SEATTLE, Oct. 31.—UP—Jack Williams today admitted a robbery but offered the excuse that "my wooden leg was a new paint job."

He will spend the next year where such defects won't be much noticed.

(Continued on page eight)

FIRST CHURCH OF CHRIST, SCIENTIST

RICHMOND, CALIFORNIA

ANNOUNCES A

Free Lecture On Christian Science

BY

FRANK BELL, C. S. B., NEW YORK CITY

Member of the Board of Lectureship of The Mother Church

The First Church of Christ, Scientist

In Boston, Massachusetts

RICHMOND UNION HIGH SCHOOL AUDITORIUM

23rd Street and Tulare

SUNDAY AFTERNOON, NOVEMBER 3, 1935

AT THREE O'CLOCK</

FRIDAY MORNING, NOVEMBER 1, 1935.

PAGE FIVE

RICHMOND RECORD-HERALD, RICHMOND CALIFORNIA

El Cerrito News

DRYGOODS STORE AT
EL CERRITO ROBBED

The Cist drygoods store at El Cerrito, San Pablo avenue was broken into some time during Wednesday night, and about \$100 taken from the cash register.

DR. SPAITES ENTERTAIN
AT HALLOWEEN PARTY

The burglar gained entrance by breaking a back window and then prying off a heavy steel netting that is used to cover the windows. In entering he cut his hand upon the netting and left blood on the floor and some on the counter near the cash register. Police were of the opinion that he had worn gloves as no finger prints could be found upon the cash register or window.

A heavy oil drum had been rolled beneath the window and after climbing upon it the thief was upon a level with the lock. He broke a pane of glass, turned the lock and went in. Upon leaving the building he calmly walked out the back door and left it standing open.

MISS PEAT RECIPIENT
OF BRIDAL SHOWER

A party of much interest to Berkeley Park people was that given this afternoon when workmen in honor of Miss Thelma Elizabeth Peat at the home of Mrs. Bertha Peat, 2218 Los Angeles avenue, Berkeley, on Wednesday evening. The affair was a bridal shower and many lovely gifts were presented to Miss Peat who will become the bride of Mr. Robert Jones in January of next year. Both young people are well known here and both are graduates of the University of California.

Among those present to honor Miss Peat were Mrs. Bruce Zimmerman, Mrs. Edel Hecht, Mrs. E. Widdis, Mrs. James Casey, Mrs. Carl Jorgensen, Mrs. J. Shannon, Mrs. Charles E. Beedle, Mrs. Hugh Peat, Mrs. John Peat, Miss Dorris Peat, Mrs. Elizabeth Hubbard, Mrs. John F. W. Smith, Mrs. Charles C. Vanderlippe, Mrs. Ralph C. Rathbun, Mrs. Herbert Spottwood, Mrs. R. T. Waddell, Mrs. Helen Curran, Mrs. Bertha Birchman, Mrs. Bertha F. Jones, and Mrs. J. L. Joseph.

MASS MEETING OF
TOWNSEND CLUB TONIGHT

A mass meeting will be held by El Cerrito Townsend Club at 8 o'clock at Schwake hall, Friday evening, November 1 at 8 o'clock.

Mrs. Lettie M. Foley and L. E. Belfits will each give a talk on the Townsend Plan and it is hoped that one of the delegates to the Chicago convention will be present to tell of events that happened at that big Townsend conference.

Club members are urged to attend and bring one or more friends.

ABDUCTOR IS
GIVEN TERM IN
SAN QUENTIN

OAKLAND, Oct. 31—UP—Three days after he was arrested on charges of kidnapping and misreating a 7 year old San Leandro girl, Charles Livingston, 39 year old Hayward father, was sentenced by Superior Judge Fred V. Wood to one year to life imprisonment on a charge of lewd and lascivious conduct.

He was sentenced to one to 25 years for kidnapping.

Livingston, secretly arraigned yesterday because of fear of mob violence, pleaded guilty to both charges.

MUST SERVE 13 MONTHS

According to law, Livingston must serve at least 13 months of his sentence, legal authorities said. In view of the nature of his crime, however, it was expected the board of prison terms and paroles will fix a much longer period.

Livingston took his punishment calmly.

Livingston's victim, Shirley Nicholson, daughter of a San Leandro construction engineer, told police she met the man on her way home from school, that he offered to take her home, but drove to the moon instead.

WAS DRINKING

There, she said he forced her to remove her dress and sash and held his hand over her mouth so she could not scream.

Livingston insisted he had been drinking and did not recall anything that happened Monday afternoon until he awoke and found the girl in the car beside him.

Physicians reported the little girl had not been actually attacked.

"I don't wish to do any punishment that's coming to me," Livingston said today. "But I did make an honest attempt to take the girl home. I was acquainted with a

Yolo Slayer Is
Found Guilty By
Woodland Court

young or old, to join the club. The El Cerrito Club now has 264 members.

It is headed by D. E. James, acting president.

DR. SPAITES ENTERTAIN
AT HALLOWEEN EN PARTY

Dr. and Mrs. C. G. Spate were host and hostess to a large number of their friends at a Halloween party last night at their home on Superior court.

The jury offered no recommendation, thus making the death sentence obligatory. Judge J. G. Bruton will sentence him to hang on Monday.

The basement of the home was the scene of the festivities and was gaily decorated in the usual Halloween colors. Lighted with their spooky lanterns and looked otherwise "partyish."

Music, dancing and other entertainment were enjoyed until a late hour.

RELIC OF OLDE
DAYS IS REMOVED

The last landmark of the good old horse and buggy days was removed from San Pablo avenue yesterday afternoon when workmen

in honor of Miss Thelma Elizabeth Peat at the home of Mrs. Bertha Peat.

The hitching post was a hollow iron pipe about four inches in diameter. It has stood in front of the Rust building since William Rust built it 30 years ago, and there

customers used to tie their hardware and implement carts that the Rusts conducted for so many years.

Fine buggies stood here while the young men went inside to purchase the inevitable buggy whip before taking their best girls out for a drive in buggies with fringe adorning canopy tops, red wheels that later took on rubber tires and were then the height of splendor.

Something of romance went out with the horse-drawn vehicle and took up the old hitching post.

Yesterday was sort of desecrating the grave in which lies buried an important era of human experience.

The horse brought man a long way but he learned about the power machine.

But now on San Pablo avenue the machines can run up and down without danger of ever running into the old hitching post.

PERSONAL MENTION

Charles Schwake, constable, went to Burlingame yesterday to attend the peace officers meet.

F. E. Wimminham and baby son

are quite ill of stomach influenza.

El Cerrito will give a talk on the

Townsend Plan and it is hoped that

one of the delegates to the Chicago

convention will be present to tell

of events that happened at that big Townsend conference.

Club members are urged to attend and bring one or more friends.

Hallowe'en Was
A Quiet Night
For This City

Yes, believe it or not, it was a quiet Hallowe'en in Richmond last evening, according to reports on file with the local police department at 1 o'clock this morning.

Very little malicious mischief was reported. Police were kept occupied during the evening, in minor calls but in general, the night was quiet, compared to past years. Only three reports were received of windows being broken; two were at homes and one was at a garage. Several garbage cans were dumped; three street signs were torn up and a number of mail boxes, including one owned by a local police officer—were destroyed. Only one false fire alarm was turned in during the evening. That was at 7 o'clock.

The fact that all Richmond police officers were on duty during the evening, coupled with a warning by Police Chief L. E. Jones that malicious cases would be dealt with severely may have been responsible for the singular quietness of the city during the evening.

No one had been arrested up until 1 o'clock this morning. Police officers warned several groups of children during the evening to confine their outbursts to harmless amusements.

Other cities in the bay region did not fare so well during the evening.

The police radio station at Berkeley was kept busy throughout the evening dispatching cars to scenes of rock throwing, tomato hurling,

paint throwing and window breaking "jobs." More than 100 radio calls on Hallowe'en pranksters were made during the evening.

Blossom Way in Hayward but I knew nothing of a Blossom Way in San Leandro. That's why I left her in Hayward."

Livingston took his punishment calmly.

Livingston's victim, Shirley Nicholson, daughter of a San Leandro construction engineer, told police she met the man on her way home from school, that he offered to take her home, but drove to the moon instead.

CHEST COLDS

Rub on Musterole. Used by millions for 25 years.

NOT just a salve, but a "counter-irritant." All druggists. Three strengths.

PRICES RIGHT

M. J. Welding Co.

222 Macdonald Avenue

Telephone Richmond 3097

Welding, Acetylene & Electric,

Portable Machines & Braising of

all Kinds

PRICES RIGHT

MUSTEROLE

BETTER THAN A MUSTARD PLASTER

Extradition For
Shearer Is Asked

AUSTIN, Tex., Oct. 31—UP—District Attorney Otis Babcock of Sacramento arrived here tonight to ask Governor James V. Allred for return of William Shearer, California State cashier to face embezzlement charges.

The governor had left his office for the day. Babcock said he will be back early tomorrow to ask Allred to return to Fort Worth to account for \$24,000 of missing State funds, said to be "the only money" which found him guilty.

SASKATOON, Sask.—UP—Miss Dena Hagen is following in the footsteps of six generations of her family. Representing the seventh generation to undertake the teaching of deaf people. Miss Hagen is a teacher at the School for Deaf here.

PELGRIM, UP—The appearance of large numbers of pure white swallows is terrifying superstition among peasants in the districts around Vukovar, 100 miles north of Belgrade. The birds are regarded as being the harbingers of war, famine or earthquake.

According to Sam the manager of the store, the new section will be completely remodeled and decorated. It will be equipped with an

Java To Manila
Air Line To Be
Inaugurated Soon

TOKIO, Friday, Nov. 1, UP—The Tokio branch offices of Dollar Line steamship lines was ordered closed today.

The order, it was said, came from San Francisco offices of the firm.

Wide speculation regarding the move prevailed in shipping circles in view of the company's recent drastic reduction of advertising in Eastern newspapers.

SWALLOWS TERRIFY PEASANTS

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Its Tokio Offices

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drastic reduction of advertising in

Eastern newspapers.

Breuners Will
Have Entrance
On The Avenue

Walter Mails Is

Arrested In E. C.

Walter (The Great) Mails, na-

tionally prominent baseball figure,

was arrested yesterday morning by

Traffic Officer Ed Smith of the El

Cerrito police department, for fail-

ure to observe a stop sign.

Mails signed his tag, "The Great

Mails, San Quentin."

READ THE LATEST WORLD
NEWS IN THE RECORD-HERALD

REDUCED
ELECTRIC RATES

TO OUR CUSTOMERS:

Pacific Gas and Electric Company is pleased to announce another reduction in electric rates amounting to approximately \$4,000,000 per year.

Beginning with January bills lower rates will become effective for household electric service, for commercial lighting, and for power service for large commercial and industrial establishments.

Of the \$4,000,000 represented by the reduction, \$2,000,000 per year will go to domestic customers, \$1,000,000 to commercial lighting customers, and \$1,000,000 to power customers.

The top lighting rate in incorporated cities and towns is lowered from 4.5 cents to 4 cents per kilowatt hour, and the second block from 3.5 cents to 2.5 cents per kilowatt hour, both blocks being slightly lengthened. Domestic customers who use 60 kilowatt hours per month, which is the average domestic consumption, will benefit by a 10.7 per cent reduction. In rural districts the rates for both first and second blocks are reduced one-half cent per kilowatt hour, these blocks also being somewhat extended.

A year ago, when we offered a special inducement rate to encourage increased use of electricity, we said, "It is our hope and expectation that this offer will so stimulate the use of electricity as to justify a reduction in the regular schedules." This hope has been realized. There has been a gratifying increased use which has helped to make possible the present reduction.

Increased consumption, however, does not tell the whole story. During recent months we have substantially reduced bond interest charges. We have consolidated properties and lowered operating costs. We have put economies into effect in every depart-

ment. These savings we are now passing along to our customers in lower rates.

We are counting, too, on better business conditions and these reduced rates to stimulate greater use of electricity.

We are making this reduction despite continued increases in taxes, well illustrated by the fact that in 1934 the company paid \$1,146,000 more in taxes, federal, state, and local, than in the preceding year.

The trend of our rates is and always has been downward. Going back only eight years, the company in 1928 reduced its charges \$2,418,900 per year. This was followed in 1930 by another reduction of \$3,020,000 per year. This year customers will save \$1,600,000 through the temporary inducement rate. The present reduction will save an additional \$3,924,000 per year. These successive rate reductions will represent accumulated savings to our electric customers of \$54,621,000 by the end of 1936.

These new rates will enable our customers to enjoy greater electric comforts and conveniences. We are especially gratified to be able to reduce the cost of electric service at this time when general costs of living are steadily rising.

A. F. HOCKENBEAMER, President

P. M. DOWNING,

First Vice-President and General Manager

P. G. • and E.

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OUR-OWN-DAILY-MAGAZINE-PAGE

YOUR COOK BOOK

Type of Dishes for Today
Dishes for Today

THE fresh, new, and delicious dishes for today are the result of the efforts of the many cooks who have been working hard to bring you the best in food. All the dishes are made from the finest ingredients, and are prepared with care and skill. The results are delicious and satisfying.

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TOASTS

